



PT. EVER SHINE TEX Tbk

SIARAN PERS

Gelar TEXNOVA, Ever Shine Tex (ESTI) Lahirkan 6 Inovator Tekstil Ramah Lingkungan

Jakarta, 19 Desember 2022 – Kompetisi inovasi tekstil ramah lingkungan bertajuk TEXNOVA yang digelar oleh perusahaan tekstil berbasis di Jakarta, PT Ever Shine Tex Tbk (kode emiten : ESTI) berhasil melahirkan 6 jawara inovasi terbaik yang akan semakin meningkatkan daya tarik industri tekstil dan turunannya dalam jangka panjang. Mereka terbagi dalam dua kategori, yakni kategori mahasiswa dan perusahaan/organisasi.

Di kategori mahasiswa, tampil sebagai juara pertama adalah Agung Haryanto dari Politeknik STTT Bandung. Sedangkan di kategori perusahaan, juara pertama diraih oleh Balai Besar Tekstil yang beranggotakan Srie Gustiani, Rizal Fahruroji dan Taratia Panggayuh. Atas keberhasilan itu, para pemenang berhasil meraih hadiah berupa uang tunai puluhan juta beserta plakat dan sertifikat juara.

Direktur ESTI, Michael Sung mengungkapkan, inisiatif event ini akan dapat mendukung upaya pengembangan industri tekstil menjadi semakin berkelanjutan, sehingga dapat menjadi destinasi investasi dalam jangka panjang.

“Melalui event perdana ini, kami berharap dapat memperoleh inovasi – inovasi terbaru di bidang/industri tekstil yang semakin ramah lingkungan sehingga dapat digunakan secara berkelanjutan untuk generasi mendatang,” kata Michael saat mengumumkan pemenang event di Soll Marina Hotel Serpong, Tangerang Selatan, Jumat (17/12)

Dia mengungkapkan, pihaknya berkolaborasi dengan entitas perusahaan anak, yakni PT Primarajuli Sukses dalam penyelenggaraan event yang mengusung tema “Green & Sustainable” itu.

Event ini berhasil menuai animo cukup positif dari masyarakat, yang terlihat dari jumlah pendaftar yang mencapai ribuan sejak pembukaan pendaftaran pada 1 Agustus hingga penutupan pada 30 September 2022.

Adapun proses kualifikasi dilakukan pada 1 - 31 Oktober 2022 dan menghasilkan 10 finalis kategori mahasiswa dan 10 finalis kategori perusahaan.

“Inovasi para finalis ini kemudian dinilai oleh dewan juri yang tentunya memiliki latar belakang di industri tekstil domestik dan global,” kata Michael.

Michael menambahkan, pihaknya berharap dapat kembali menyelenggarakan event serupa di masa datang agar dapat menjadikan sektor tekstil sebagai destinasi investasi potensial.

TexNova 2022 disponsori oleh PT Laju Sakti Jaya, PT Pan Brothers Tbk, PT Sinergia Wahana Nusantara, PT Indonesia Nikka Chemicals, PT Boehme Indonesia, PT Anugerah Era Warna, PT Tailon Warna Indonesia, PT Agansa Primatama, PT Polaris Prima Chemical dan PT Artha Indokimia Raya serta didukung oleh Asosiasi Pertekstilan Indonesia Badan Pengurus Daerah Banten.



PT. EVER SHINE TEX Tbk

Sekilas mengenai PT Ever Shine Tex Tbk

PT Ever Shine Tex Tbk merupakan salah satu perusahaan yang bergerak pada industri tekstil di Indonesia yang berdiri sejak tahun 1973. Memulai percobaan produksi pada tahun 1974 dan menghasilkan produksi komersilnya pada tahun 1975 di Bogor – Jawa Barat dan melakukan *Initial Public Offering* (IPO) pada tahun 1992 serta mencatatkan saham dengan kode emiten ESTI di Bursa Efek Indonesia (BEI).

Memiliki merek dagang yang dikenal Ever Shine Tex, melalui PT Primarajuli Sukses selaku entitas perusahaan anak yang memproduksi benang *polyamide nylon 6, textured yard, twisted yarn* dan *micro filament yarn* untuk berbagai macam pembuatan kain tenun dan kain rajut yang dipasarkan secara domestik maupun global.

PT Ever Shine Tex Tbk dan PT Primarajuli Sukses telah memperoleh berbagai sertifikasi mutu dari Marks & Spencer, Gemex Trading, Testex of Swiss Textile Testing Institute, ISO 9002 dan Institute of International Testing Association for Applied UV Protection.

Informasi lebih lanjut dapat menghubungi

Erlie Lindawati Surlanto
Direktur & Sekretaris Perusahaan
PT Ever Shine Tex Tbk
Telp: 021-3160238

Head Office
PT Ever Shine Tex Tbk
Jl. KH. Fachrudin No. 16
Kampung Bali – Tanah Abang
Jakarta 10250

Factory
PT Primarajuli Sukses
Jl. Arya Jaya Santika
Desa Pasir Bolang
Tigaraksa – Tangerang
Banten 15720



PT. EVER SHINE TEX Tbk

Press Release

Holding TEXNOVA, Ever Shine Tex (ESTI) presented 6 Eco-Friendly Textile Innovators

Jakarta, 19 December 2022 – The eco-friendly textile innovation competition titled TEXNOVA which was held by a Jakarta-based textile company, PT Ever Shine Tex Tbk (issuer code: ESTI) has succeeded in producing 6 of the best innovation champions who will further increase the attractiveness of the textile industry and its derivatives in long-term. They are divided into two categories, namely the category of students and companies/organizations.

In the student category, Agung Haryanto from Politeknik STTT Bandung emerged as the first winner. Meanwhile, in the companies/organizations category, Balai Besar Tekstil won first prize, which consisted of Srie Gustiani, Rizal Fahrurroji and Taratia Panggayuh. For this success, the winners won prizes in the form of tens of millions in cash along with champion plaques and certificates.

Director of ESTI, Michael Sung said, this event initiative will be able to support efforts to develop the textile industry to become more sustainable, so that it can become an investment destination in the long term.

"Through this inaugural event, we hope to obtain the latest innovations in the textile sector/industry which are increasingly environmentally friendly so that they can be used sustainably for future generations," said Michael when announcing the event winners at the Soll Marina Hotel Serpong, South Tangerang, Saturday (17/12)

He revealed that his party collaborated with a subsidiary company, namely PT Primarajuli Sukses in organizing the event with the theme "Green & Sustainable".

This event managed to generate quite positive interest from the public, as seen from the number of registrants which reached thousands since registration opened on August 1st until closing on September 30th 2022.

The qualification process was carried out on 1 - 31 October 2022 and produced 10 finalists in the student category and 10 finalists in the companies/organizations category.

"The innovations of the finalists were then assessed by a panel of judges who of course have backgrounds in the domestic and global textile industry," said Michael.

Michael added, his party hopes to be able to hold similar events again in the future so as to make the textile sector a potential investment destination.

TexNova 2022 is sponsored by PT Laju Sakti Jaya, PT Pan Brothers Tbk, PT Sinergia Wahana Nusantara, PT Indonesia Nikka Chemicals, PT Boehme Indonesia, PT Anugerah Era Warna, PT Tailon Warna Indonesia, PT Agansa Primatama, PT Polaris Prima Chemical and PT Artha Indokimia Raya and supported by the Indonesian Textile Association - Banten Regional Board.



PT. EVER SHINE TEX Tbk

Overview of PT Ever Shine Tex Tbk

PT Ever Shine Tex Tbk is one of the companies engaged in the textile industry in Indonesia which was established in 1973. It started trial production in 1974 and produced its commercial production in 1975 in Bogor - West Java and conducted an Initial Public Offering (IPO) in 1992 and listed shares with the issuer code ESTI on the Indonesia Stock Exchange (IDX).

Has a trademark known as Ever Shine Tex, through PT Primarajuli Sukses as a subsidiary company which produces polyamide nylon 6 yarn, textured yarn, twisted yarn and micro filament yarn for various types of woven and knitted fabrics which are marketed domestically and globally.

PT Ever Shine Tex Tbk and PT Primarajuli Sukses have obtained various quality certifications from Marks & Spencer, Gemex Trading, Testex of Swiss Textile Testing Institute, ISO 9002 and Institute of International Testing Association for Applied UV Protection.

Further information can contact

Erlie Lindawati Suroianto

Director & Corporate Secretary

PT Ever Shine Tex Tbk

Phone: 021-3160238

Head Office

PT Ever Shine Tex Tbk

Jl. KH. Fachrudin No. 16

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